

SOLUTIONS FOR ONLINE OPERATORS

Online gaming and gambling service providers compete in a crowded industry with an enormous business potential. Being a leading service provider requires not just first class gaming content but also highly capable IT infrastructure, flexible software, back-end software systems and constant alignment with worldwide regulations.

A WORLD CLASS GAMING COMPETENCE CENTER

ComTrade's Gaming Competence Centre is one of the world's top gaming software R&D labs, providing services to a number of leading casino operators. We maintain excellence by demonstrating:

- Thorough understanding of the problems clients face in a highly competitive market
- Wide-ranging and proven knowledge in key areas of gaming and gambling
- Significant experience within worldwide gaming regulations and certifications
- Expertise in multi-vendor platforms, technologies and tools
- Dedication to engineering excellence, with robust technical solutions
- A pool of immense software engineering talent

With a wide range of software engineering solutions, ComTrade delivers expertise across the entire technology stack leveraged by technologies in casino gambling and non-gambling areas.

TYPICAL ENGAGEMENTS

We offer our expertise in the following areas:

- Custom application development

Design and development of custom applications provides online operators unbeatable flexibility. A range of solutions can also be implemented which include the integration of building blocks.

- Integration services

We provide analysis, design and implementation of custom built solutions to enable system integration from a variety of suppliers and by building missing components, integration agents and servers.

- Enterprise solutions

Operators cope with an excessive amount of data gathered from gaming and non-gaming areas of their operations. In order for this data to be useful it has to be correctly managed, aggregated and presented. Our skills in data warehousing and business intelligence (BI) will turn your data into versatile and rich marketing and management tool. Truly useful business intelligence provides a comprehensive view on collected data for use in different areas, such as player ranking, CRM strategy, data visualisation and patron value optimisation.

- Custom game development and integration services

Our Gaming Competence Center can quickly form mixed teams of graphic designers, software developers, and testers to re-skin existing games, add functionality or create new games. They make quick work of porting games from land based to the on-line world, porting across platforms, or building a game to a desired design.

BENEFITS

- Increased competitiveness

We enable you to be more agile in response to market demands by building superior services and content based on innovative technology, an essential component in the race for market leadership.

- No lock-in to a specific vendor

Building blocks are distributed with source code licensing that removes dependency on particular suppliers.

- Tailor made solutions that meet your demands

Engineering solutions are tailored to meet demands and day-to-day operational requirements by working closely with our customers to ensure all objectives are met.

SOLUTIONS FOR ONLINE OPERATORS HIGHLIGHTS

- Engineering excellence
- Regulations related experience
- Integration services
- Custom application development
- Guaranteed "no lock-in"
- Increased competitiveness
- Broad gaming/gambling knowledge

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COMTRADE AS YOUR TECHNOLOGY PARTNER highlights

- Product development
- Custom application development
- Technology consulting
- Integration services
- R&D services
- CRM/Business intelligence
- Gaming content
- End to End testing

A member of
GAMING STANDARDS ASSOCIATION

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EXTERNAL SERVICES INTEGRATION

B2B integration with external systems provides:

- Payment services
- Customer support services
- Mobile messaging services
- Streaming sources
- Betting odds providers
- Advertising channels

REMOTE GAME SERVER BUILDING BLOCK

Online gaming operators have taken advantage of the quick initial deployment and low initial costs of complete white label solutions and third party gaming platforms. Remote Gaming Server is a concept that allows online operators with third party or white label partnerships a way to make custom changes faster, integration of new content quicker, and gain more control of their customer's experience without any abrupt transition from their existing partner.

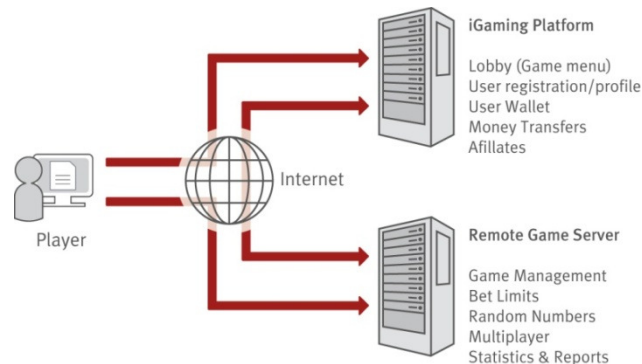


Figure 1: Remote game server integration

With the Remote Game Server, you gain:

- Ability to use 3rd party development teams for Game/Application development
- Quicker time to market for certain games
- Reduction in betting and gaming infrastructure cost/spend
- Increased variety of games for customers
- Feel confident that sensitive player data is in your hands

CONTENT DEVELOPMENT

Ability to develop content on several white label platforms

- The latest technologies used:
 - Flash
 - Java/J2ME
 - Microsoft Silverlight / WPF
- End User Experience
 - Graphical user interface design
 - Custom portal development (mobile and web)
 - Usability concepts
- Various types of gaming Content

//**ABOUT GAMING COMPETENCE CENTER** / The ComTrade Gaming Competence Center is located in Ljubljana, Slovenia. Our core competence is the development of advanced software solutions and applications for various areas of the modern gaming world. Using the consulting expertise of ComTrade's development team and a strong gaming R&D department, we can provide tailor-made solutions for your customers and help you achieve the desired time to market while assuring the quality of our products and services.

//**ABOUT COMTRADE**/ ComTrade is an international provider of IT solutions and software engineering services whose clients include high-tech vendors, telecommunication companies, financial institutions, and the public sector. With over 1000 professionals ComTrade offers industry-leading expertise in data storage management, embedded systems, network systems management, gaming, telecommunications, e-solutions, and customized application development. www.comtrade.com